

Nourish Colorado
CORPORATE SPONSORSHIPS
Local Procurement Colorado



Local Procurement Colorado (LoProCO)

Championing Nutritious Food Environments for Children

Nourish Colorado is helping K-12 and early childhood education programs source and serve nutritious, locally produced food through LoProCO. The program facilitates farm to school by educating, connecting, and training partners with the information, contacts, and know-how they need to procure, store, prep, cook, and serve fresh, healthy food to kids.

PROGRAM GOALS

- Bring together and support local growers and institutions
- Empower culinary employees with knowledge and tools
- Create opportunities for healthier communities
- Partner with local and state agencies that can advance farm to school



LoProCO Sponsorship Opportunities

Workshop Series Sponsorship: \$50,000

Sponsors the intensive three-part workshop series for your region, providing attendance for 10-15 school districts, farmers, and partners

Culinary Trainings Sponsorship: \$10,000

Covers the cost of mileage and lodging for participants to travel to their regional workshop

Healthy Institutions Sponsorship: \$5,000

Supports the attendance of regional subject matter experts and instructors

Healthy Schools Sponsorship: \$1,000

Supports purchase of supplies, printing, and locally grown food purchases

In-Kind Sponsorship: Value Varies

Donates local products, specified produce, and event rental space for the training

|| FOR MORE INFORMATION VISIT

NourishColorado.org



LoProCO Sponsorship Benefits

SPONSOR BENEFITS	WORKSHOP SERIES	CULINARY TRAININGS	HEALTHY INSTITUTIONS	HEALTHY SCHOOLS	IN-KIND
Sponsor name and logo recognition on workshop collateral, agenda, and website	✓	✓	✓	✓	
Public recognition at each workshop as the training sponsor	✓	✓	✓	✓	✓
Three social media posts to Nourish Colorado's Facebook page (nearly 66,000 likes), Twitter feed (more than 6,000 followers), and Instagram (over 1,000 followers)	✓	✓	✓		
Opportunity to provide workshop participants with company promotional item (as approved by Nourish Colorado)	✓	✓			
Workshop participation opportunity for up to three guests at each workshop	✓				



The benefits and amounts listed above are a starting point. We are open to consideration of other opportunities that might benefit your organization to meet the individual needs of our partners.



Transforming Food Systems

|| GET IN TOUCH

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