Nourish Colorado
CORPORATE SPONSORSHIPS
Local Procurement Colorado
Local Procurement Colorado (LoProCO)

Championing Nutritious Food Environments for Children

Nourish Colorado is helping K-12 and early childhood education programs source and serve nutritious, locally produced food through LoProCO. The program facilitates farm to school by educating, connecting, and training partners with the information, contacts, and know-how they need to procure, store, prep, cook, and serve fresh, healthy food to kids.

PROGRAM GOALS
- Bring together and support local growers and institutions
- Empower culinary employees with knowledge and tools
- Create opportunities for healthier communities
- Partner with local and state agencies that can advance farm to school
LoProCO Sponsorship Opportunities

**Workshop Series Sponsorship: $50,000**
Sponsors the intensive three-part workshop series for your region, providing attendance for 10-15 school districts, farmers, and partners

**Culinary Trainings Sponsorship: $10,000**
Covers the cost of mileage and lodging for participants to travel to their regional workshop

**Healthy Institutions Sponsorship: $5,000**
Supports the attendance of regional subject matter experts and instructors

**Healthy Schools Sponsorship: $1,000**
Supports purchase of supplies, printing, and locally grown food purchases

**In-Kind Sponsorship: Value Varies**
Donates local products, specified produce, and event rental space for the training

FOR MORE INFORMATION VISIT
NourishColorado.org
# LoProCO Sponsorship Benefits

<table>
<thead>
<tr>
<th>SPONSOR BENEFITS</th>
<th>WORKSHOP SERIES</th>
<th>CULINARY TRAININGS</th>
<th>HEALTHY INSTITUTIONS</th>
<th>HEALTHY SCHOOLS</th>
<th>IN-KIND</th>
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<tbody>
<tr>
<td>Sponsor name and logo recognition on workshop collateral, agenda, and website</td>
<td>✔</td>
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<td>Public recognition at each workshop as the training sponsor</td>
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<td>Three social media posts to Nourish Colorado’s Facebook page (nearly 66,000 likes), Twitter feed (more than 6,000 followers), and Instagram (over 1,000 followers)</td>
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<td>Opportunity to provide workshop participants with company promotional item (as approved by Nourish Colorado)</td>
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<td>Workshop participation opportunity for up to three guests at each workshop</td>
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The benefits and amounts listed above are a starting point. We are open to consideration of other opportunities that might benefit your organization to meet the individual needs of our partners.
GET IN TOUCH

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