

Strategy Plan Summary 2023-2024

Acronym Key
CNIP: Colorado Nutrition Incentive Program
Double Up: Double Up Food Bucks
FMNP: Farmers Market Nutrition Program
LoProCO: Local Procurement Colorado

MISSION

We are changemakers who strengthen connections with and between farms, ranches, and communities so that all Coloradans have equitable access to fresh, nutritious foods.

We engage in policy advocacy for systemic change, manage innovative programs, and develop community partnerships and grassroots networks to rebalance the food system and create healthy food environments.

VISION

We believe food is a fundamental human right.

We envision Colorado communities where fresh and local foods enrich the lives of ALL.

VALUES

Connections Syst
Equity Tran
Adaptability Share

We cannot do this work alone. We partner with community, providers, producers, suppliers, and local, state, and national partners and policymakers to operationalize these values.

INITIATIVES

Healthy Food Incentives
Double Up, CNIP, FMNP
Healthy Food in Institutions
LoProCO, Local Food Program,
Culinary Training
Healthy Food Policy Advocacy
State, Federal, Coalition Building

We provide technical assistance, direct funding, education, awareness, implementation, increased access to fresh and local food, collaboration, and advocacy.

GOAL 1

Develop community partnerships and grassroots networks collaboration

Increase access to and consumption of locally grown produce among food/nutrition insecure Coloradans by cataloging local growers based on region and volume for partnership opportunities for CNIP and FMNP and potentially other Nourish programs

GOAL 2

Look inward at current applications, processes, and contracting for equity and inclusion modifications

Review current internal systems and develop new systems for Nourish partner contracts to expand access to fresh local foods that will include equity and partner input starting with Double Up Food Bucks and potentially expanding to other Nourish programs

GOAL 3

Build awareness and access to programs

STRATEGIC PRIORITIES

Determine ways that Nourish can assist with developing essential partnerships (local and state agencies, organizations, and businesses) to bring greater awareness of programs to participants and elevate community needs and solutions to rebalance the food systems

GOAL 4

Provide technical assistance, training, and resources for providers and others to create healthy food environments

Support institutional meal providers agricultural producers, and food hubs participating in farm-to-institution initiatives by crafting individualized technical support plans, facilitating connections, and providing resources and targeted trainings in order to create the environment to increase sustainability of farm-to-institution programs

GOAL 5

Ensure policy priorities run in tangent with the overall organizational goals

Increase funding, access to programs, and opportunities to provide fresh, local nutritious foods at the state and federal levels