

# Farm & Farmers Market Guide to Nutrition Programs



Transforming Food Systems

Program	SNAP	Double Up Food Bucks	SNAP Produce Bonus	WIC	WIC Farmers Market Nutrition Program
	<b>Description</b>	SNAP, aka Food Stamps, is a federally funded program that provides additional food money to low income community members. Monthly benefits are loaded on an EBT (debit style) card.	Double Up Food Bucks (DUFEB) is a healthy food incentive program. Folks with SNAP can shop at participating locations and receive \$20 in DUFEB vouchers for every \$20 they spend on produce each time they visit.	Colorado SNAP Produce Bonus is a pilot program funded by the USDA. It is a healthy food incentive program that reimburses SNAP shoppers when they buy eligible fruits and vegetables, directly back to their electronic benefits transfer (EBT) card. Households can receive up to \$20 per transaction and up to \$60 per month.	WIC is a federal program managed by each state to support low income pregnant, breastfeeding, and postpartum families and their young children to access healthy food. WIC benefits are for specific food items that are loaded onto an eWIC (debit style) card.
<b>Main Website</b>	<a href="#">USDA: How do I apply?</a>	<a href="#">Double Up Food Bucks</a>	Coming soon	<a href="#">Vendor Resources   CDPHE WIC (scroll down to "Farmers")</a>	<a href="#">Farmers' Market Nutrition Program (FMNP)   CDPHE WIC</a>
<b>Who's the boss?</b>	USDA Food and Nutrition Services (FNS)	Nourish Colorado	Colorado Department of Human Services (CDHS)	Colorado Department of Public Health and Environment (CDPHE): Colorado WIC	Colorado Department of Public Health and Environment (CDPHE): Colorado WIC
<b>Who's eligible to participate?</b>	Retailers, Farmers and Farmers Markets can all sign up to accept SNAP.	Farms, Farmers Markets, and Food Retailers can participate in DUFEB.	SNAP shoppers can receive the bonus with participating Farmers, Farm Stands, and Food Retailers. The bonus dollars can be spent at any SNAP-authorized vendor.	Retailers and Farmers can sign up to accept WIC. Farmers Markets cannot accept WIC on behalf of vendors like they can with SNAP.	Farmers Markets and Farm Stands can apply to participate in FMNP. Once a farmers market is accepted to participate in the program, individual vendors must sign an agreement to be able to accept FMNP vouchers.
<b>How to apply</b>	<a href="#">How to Apply to Accept SNAP</a>	Currently the program is only expanding to include retailers. Reach out via <a href="#">Double Up Food Bucks interest form</a>	Contact Emma Kett, EBT & Incentives Project Administrator at CDHS: <a href="mailto:emma.kett@state.co.us">emma.kett@state.co.us</a>	To apply to accept Colorado WIC and for questions, contact: <a href="mailto:cdphe_askwic@state.co.us">cdphe_askwic@state.co.us</a>	Farmers Markets are authorized by CDPHE to participate in FMNP, based on the availability of funding for the program. The market manager will comply with reporting and reimbursement processes. To express interest in signing up for the program, contact: <a href="mailto:cdphe_cowicfmpn@state.co.us">cdphe_cowicfmpn@state.co.us</a>
<b>Important dates</b>	-	New retailers are enrolled on a rolling basis.	Program launches mid-summer 2024. Vendors are enrolled on a rolling basis.	Applications are only accepted October 1-May 31 each year	FMNP vouchers can be used June 1-Oct 31 only. Application for new markets or farm stands typically happens in January,
<b>Steps in the process</b>	<ol style="list-style-type: none"> <li><a href="#">USDA eAuthentication Account</a></li> <li>Application</li> <li>Receive FNS Number</li> <li>Get your equipment</li> </ol> <p>MarketLink offers free SNAP vendor application assistance to farmers. Contact Whitney Butler, MarketLink Regional Representative to get started: <a href="mailto:whitney.butler@marketlink.org">whitney.butler@marketlink.org</a></p>	<ol style="list-style-type: none"> <li>Become SNAP authorized</li> <li>Reach out via <a href="#">Double Up Food Bucks interest form</a></li> <li>Complete training &amp; onboarding</li> <li>Get your materials</li> </ol>	<p>Farmers Selling at Pilot Markets:</p> <ol style="list-style-type: none"> <li>Join an in-person SNAP authorization event</li> <li>Request preferred equipment</li> <li>Complete training &amp; onboarding</li> </ol> <p>Interested SNAP-Authorized Farmers Not Selling at a Current Pilot Market:</p> <ol style="list-style-type: none"> <li>Contact Emma Kett at CDHS</li> <li>Meet with program staff</li> <li>Request preferred equipment (if needed)</li> <li>Complete training and onboarding</li> </ol>	<ol style="list-style-type: none"> <li>Application</li> <li>Site Visit</li> <li>Training</li> <li>Get Your Equipment</li> </ol>	<ol style="list-style-type: none"> <li>Express interest to CDPHE by emailing <a href="mailto:cdphe_cowicfmpn@state.co.us">cdphe_cowicfmpn@state.co.us</a></li> <li>Apply to the FMNP program</li> <li>Sign Agreement and attend training</li> <li>Accept FMNP vouchers</li> </ol>
<b>Equipment Options</b>	<ol style="list-style-type: none"> <li>Bluetooth EBT card reader + Tollipay Go app</li> <li>Wireless EBT card processor, provided by the stat</li> </ol>	<ol style="list-style-type: none"> <li>Point of Sale system with EBT functionality</li> <li>Point of Sale system without EBT functionality and stand alone EBT card reader</li> <li>Double Up Food Bucks Vouchers</li> </ol>	<ol style="list-style-type: none"> <li>Bluetooth EBT card reader + Tollipay Go app</li> <li>Wireless EBT card processor, provided by the state (aka "The Brick")</li> </ol> <p>More info <a href="#">here</a></p>	<ol style="list-style-type: none"> <li>Bluetooth card reader + Tollipay Go app</li> <li>Wireless card processor (aka "The Brick")</li> </ol>	Currently, FMNP is a paper voucher program. No special equipment is needed to run the program at this time.
<b>Notes</b>	<p><a href="#">MarketLink</a> has funding to cover the equipment needed and technical support.</p> <p>To qualify as a SNAP-authorized vendor, at least 51% of business profits must come from staple foods, such as fruits, vegetables, meat, dairy, and/or eggs. Note that most farmers qualify under Criterion B.) Farmers must apply as direct-marketing farmers in order to qualify for the free equipment and technical assistance from MarketLink.</p> <p>Learn more <a href="#">here</a></p>	Double Up Food Bucks is not currently accepting any new farm or farmers market partners.	Participating farmers can accept EBT cards and offer the Produce Bonus incentive anywhere they sell their produce (on their farm or farmstand, at other farmers markets, etc.) See notes in SNAP column about how to qualify as a SNAP authorized vendor.	Although the wireless card processor ("The Brick") needed to accept WIC is the same as the processor needed to accept SNAP, there is a key difference: -If the farmer pays out of pocket for this equipment, it could accept SNAP and WIC simultaneously. -If the state pays for the equipment, it can only process SNAP or WIC, not both. A separate machine would be required to run both programs. There are currently 2 farms in the state of Colorado accepting WIC and no farms who have tried to establish accepting WIC via Tollipay Go.	We anticipate the electronic version of the program to roll out in Colorado in future years, but there is no definite date.

In order to participate in Double Up Food Bucks or SNAP Produce Bonus, vendors must be SNAP authorized.

WIC and WIC Farmers Market Nutrition Program operate separately. Vendors do NOT need to be a WIC authorized vendor to accept WIC FMNP vouchers.