

Colorado SNAP-Ed

Building Stronger Communities, Healthier Futures

WHAT IS SNAP-ED?

SNAP-Ed is the nutrition education and obesity prevention arm of Colorado's Supplemental Nutrition Assistance Program (SNAP). Through hands-on lessons, community partnerships, and outreach, SNAP-Ed empowers Coloradans to make healthy food choices and stretch their food dollars further.

STATEWIDE REACH

12,964 adults reached with SNAP-Ed in FFY24

16,935 youth reached with SNAP-Ed in FFY24

352 partners in **56** of the 64 counties

ECONOMIC IMPACT

For every **\$1** spent to implement programs such as SNAP-Ed, up to **\$10.64** is saved in health care costs.

In 2021, funding for SNAP-Ed was only **0.4% of the total SNAP budget**, or \$5.15 annually for each of the nearly 90 million people in its audience—roughly the cost of a bag of potatoes!

SNAP-Ed gave me the tools to plan healthy meals for my family and make our grocery budget go further. Now, we're eating better and saving money every month."

— Colorado SNAP-Ed Participant



84%

of participants reported that they increased how often they prepare healthy foods



83%

of participants reported an increase in how often they eat fruit, vegetables, whole grains, or low-fat dairy



75%

of participants reported increased confidence in their ability to feed their families healthy meals on a budget

POLICY, SYSTEMS & ENVIRONMENTAL CHANGE

CO SNAP-Ed has reached over **352,000 individuals** with policy, systems, and environmental changes to create

lasting, community-wide improvements that make healthy choices easier and more accessible for everyone. This includes **168,000 SNAP-Ed eligible individuals** reached through social marketing campaigns with tailored, action-oriented messages to motivate healthy behavior change, and **291 Colorado pantries** reached with educational materials.



SNAP-ED ADAPTATIONS & RESPONSIVENESS

ELIMINATING SNAP-ED WOULD DISMANTLE A PROGRAM PROVEN TO HELP COLORADO FAMILIES MAKE HEALTHIER CHOICES AND STRETCH THEIR FOOD DOLLARS.

The justification for this drastic cut relies on a six-year-old GAO report whose primary recommendations have already been fully addressed:

1

SNAP-Ed now uses the robust PEARS and NPEARS systems for national data collection.

2

The program is housed within USDA's Food and Nutrition Service, with dedicated leadership and regional nutrition experts providing ongoing technical assistance and oversight.

Relying on outdated information to justify eliminating a program that serves thousands of Coloradans every year ignores both the progress made and the real, measurable benefits SNAP-Ed delivers to our state. Cutting SNAP-Ed would not only harm families and local economies, but also undermine years of bipartisan work to strengthen program integrity and effectiveness.